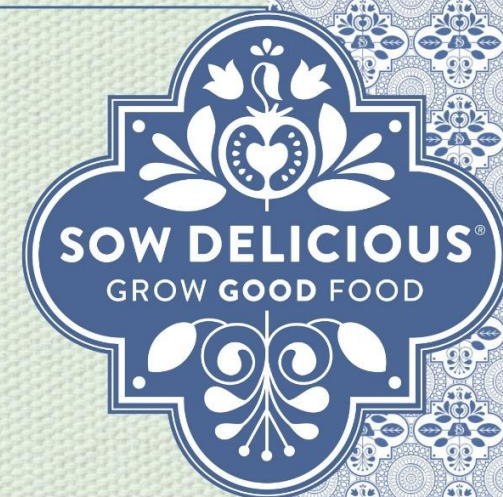




2026

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WHOLESALE
LOOKBOOK



Our Story

The idea for the 'Slab of Seed' came to me one day while trying to find the simplest way to grow my own food garden from rare heirloom seeds. It has grown from humble beginnings in my garage in 2013, to today where we have our very own 'chocolate' factory nestled in the heart of Eden, George. Each 'Slab of Seed' is handmade by an all woman team, employed from our community and from the start we have always been a proudly female-owned and run business. Today Sow Delicious sources Heirloom seeds from around the world, to prolong the existence of seed varieties that are quickly going extinct. We focus on sustainability, not because it's trendy but because it makes the most sense for our business model. You can rest assured that we are doing whatever we can to be kind to the environment around us, like using recycled ingredients or having compostable boxes. By working with us you are not only helping to support single-income families but are actively saving heirloom seeds that may not be here tomorrow. Together we can protect the legacy of handing down seed from one generation to the next and to help others grow food that's...SOW DELICIOUS!

Vanessa Jacobs - Founder



Meet the Girls



VANESSA JACOBS
Chief Chocolate Maker



ALISON MARKGRAAFF
Chocolate Bean Counter



BONNIE HOY
Operations Diva



LAURA NYONI
Mud Chef



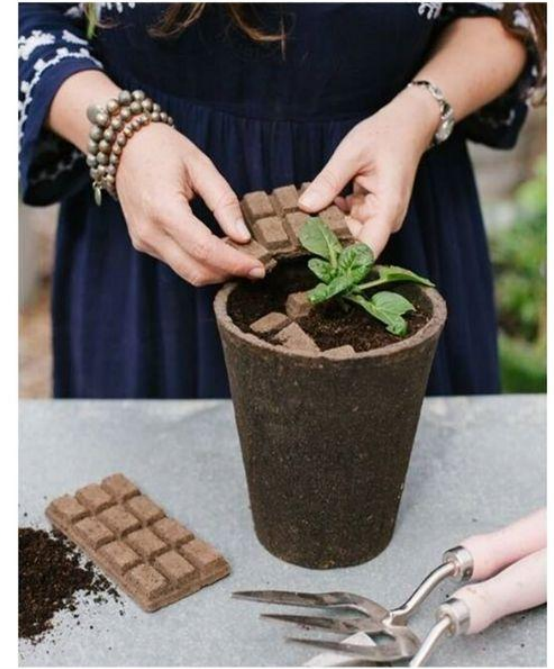
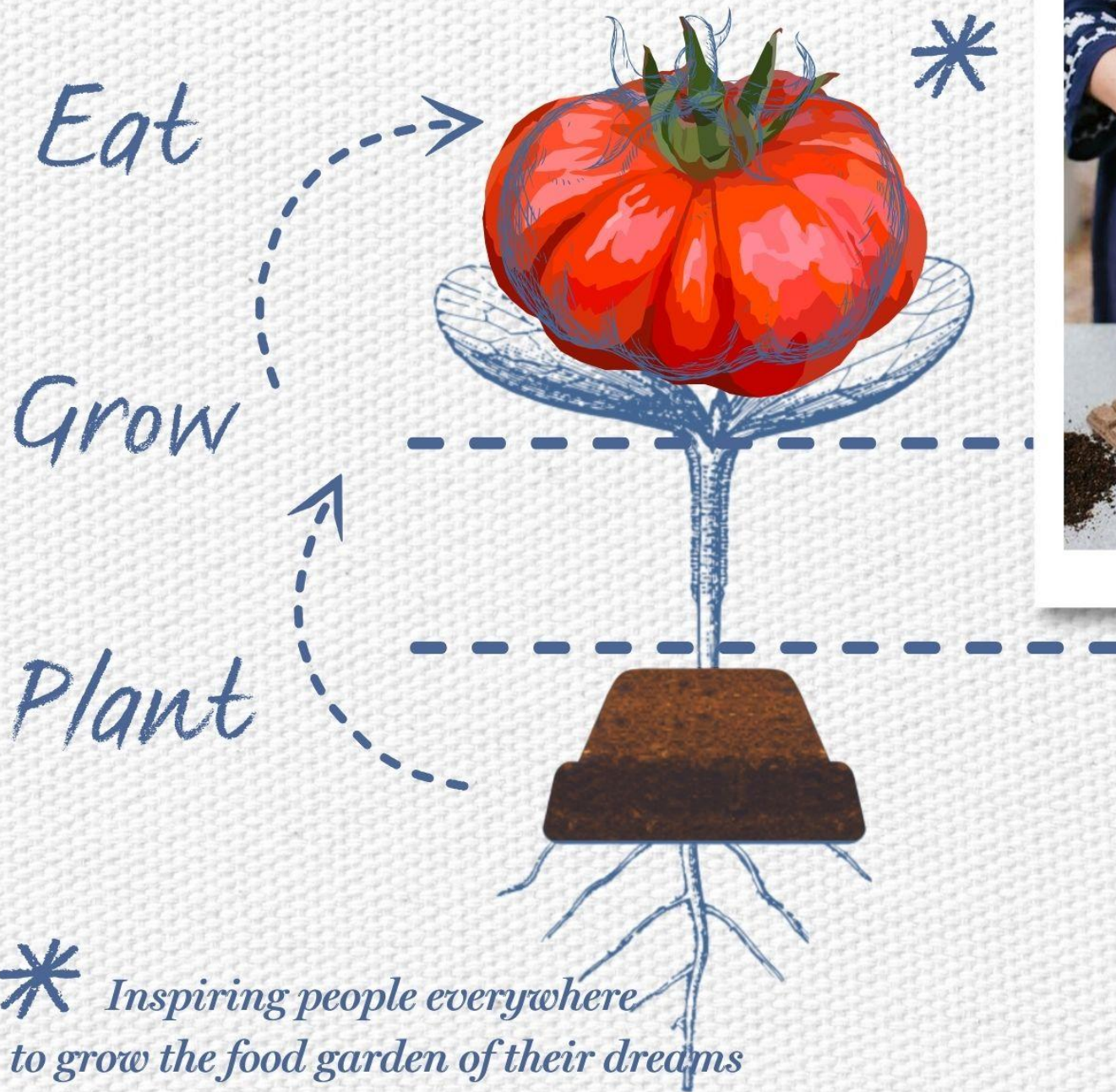
LEN RUHANGA
Mud Chef



KYLA JACOBS
Marvelous Marketer



How it Works



Scan to Watch

START-A-GARDEN COLLECTION



These are the ultimate 'food experience' gifts for the foodies in your life. Each one is designed with a specific food journey in mind. They come with everything you need to start the food garden of your dreams.

 *Inspiring people everywhere
to grow the food garden of their dreams*

R320.00
Ex.Vat

RRP: R595
Incl.Vat

Start-a-Garden Gift Box



R320
excl.VAT

Chef's Table



Start-a-Garden
Inside Gift Box



RRP
R595

Start-a-Garden
Chef's Table - Gift Box



Lemon Cucumber



French Patty Pans



Black Krim Tomato



Purple Beauty Peppers

Each delightful wooden gift box contains:

4 x
Planting Pots
Bio-degradable

4 x
Slab of Seed
Mini 3-Block Slabs

4 x
Planting Markers
Wooden

1L
Potting Soil
*with added
soil microbes*

Start-a-Garden Gift Box



R320
excl.VAT

Pizza Garden



Start-a-Garden
Inside Gift Box



RRP
R595

Start-a-Garden
Pizza Garden - Gift Box



Genovese Basil



Pandora Rose Brinjal



San Marzano Tomato



Jalapeno Chillies

Each delightful wooden gift box contains:

4 x
Planting Pots
Bio-degradable

4 x
Slab of Seed
Mini 3-Block Slabs

4 x
Planting Markers
Wooden

1L
Potting Soil
*with added
soil microbes*

Start-a-Garden Gift Box



R320
excl.VAT

*Ferment &
Pickle Garden*



Start-a-Garden
Inside Gift Box



RRP
R595

Start-a-Garden

Ferment & Pickle Garden - Gift Box



Napa Chinese Cabbage



Homemade Pickles



Jalapeno Chilli



Spice: Dill

Each delightful wooden gift box contains:

4 x
Planting Pots
Bio-degradable

4 x
Slab of Seed
Mini 3-Block Slabs

4 x
Planting Markers
Wooden

1L
Potting Soil
*with added
soil microbes*

Start-a-Garden Gift Box



R320
excl.VAT

*Fire & Spice
Garden*



Start-a-Garden
Inside Gift Box



RRP
R595

Start-a-Garden
Fire & Spice Garden - Gift Box



Cayenne Chilli



Habanero Chilli



Jalapeno Chilli



Spice: Coriander

Each delightful wooden gift box contains:

4 x
Planting Pots
Bio-degradable

4 x
Slab of Seed
Mini 3-Block Slabs

4 x
Planting Markers
Wooden

1L
Potting Soil
*with added
soil microbes*

Start-a-Garden Gift Box



R320
excl.VAT

*Gin Herb
Garden*



Start-a-Garden
Inside Gift Box



RRP
R595

Start-a-Garden
Gin Herb Garden - Gift Box



French Thyme



Cinnamon Basil



Sage



Lemon Balm

Each delightful wooden gift box contains:

4 x
Planting Pots
Bio-degradable

4 x
Slab of Seed
Mini 3-Block Slabs

4 x
Planting Markers
Wooden

1L
Potting Soil
*with added
soil microbes*

Start-a-Garden Gift Box



R320
excl.VAT

*Little Chef's
Garden*



Start-a-Garden
Inside Gift Box



RRP
R595

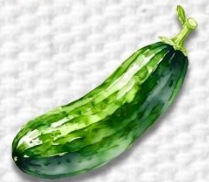
Start-a-Garden
Little Chef's Garden - Gift Box



Yellow Pear Tomatoes



Cape Gooseberry



Muncher Cucumber



Pink Magenta Spinach

Each delightful wooden gift box contains:

4 x
Planting Pots
Bio-degradable

4 x
Slab of Seed
Mini 3-Block Slabs

4 x
Planting Markers
Wooden

1L
Potting Soil
*with added
soil microbes*

ARTISANAL COLLECTION



These slabs contain 3 different heirloom varieties per slab so that you can grow a whole garden of delicious food. Each box contains a 12-block slab & detailed instructions in beautiful compostable boxes. These slabs attract pollinators to your garden!

** Inspiring people everywhere
to grow the food garden of their dreams*

R47.50
Ex.Vat

RRP: R95 - R99
Incl.Vat



Artisanal Tomatoes

BLACK KRIM + GREEN ZEBRA + RED BRANDYWINE



Chef's Salad Greens

BRONZE MIGNONETTE + FORELLENSCHLUSS + ROCKET



Exotic Cucumbers

HOMEMADE PICKLES • LEMON • MUNCHER



Exotic Peppers

PURPLE BEAUTY + HEART PIMENTO + YELLOW HUNGARIAN



Fire Chillies

HABANERO • JALAPENO • PERI-PERI



Fresh Herb Garden

BASIL + CORIANDER + THYME



Fresh Smoothie Greens

CUCUMBER • KALE • SPINACH



Gin Herbs

CINNAMON BASIL • SAGE • STAR-FLOWER BORAGE



My Little Garden

LEMON CUCUMBER + PINK SPINACH + VINE TOMATOES



Rainbow Spinach

CANARY YELLOW • MAGENTA PINK • RHUBARB RED



Salad Flowers

FRENCH CHIVES • STAR-FLOWER BORAGE • VIOLA



Summer Fruit

CANTALOUPE • CAPE GOOSEBERRIES • WATERMELON

PURE COLLECTION



The slabs in this collection contain a single heirloom variety that is 'sow' easy to plant. Each box contains a 5 block slab & detailed growing instructions. The slabs grow super-food plants that are bee & earthworm friendly too.

** Inspiring people everywhere
to grow the food garden of their dreams*

R32.50
Ex.Vat

RRP: R65 - R69
Incl.Vat

Pure Collection



Pure Basil
ITALIAN LARGE LEAF



Pure Buttery Brinjal
PANDORA STRIPED ROSE



Pure Cape Gooseberry
FRUIT / BERRY



Pure Coriander
SLOW BOLT



Pure Cucumber
MUNCHER



Pure French Chives
HERB

Pure Collection



Pure French Patty Pans
JUANE ET VERTE



Pure Heart Peppers
PIMENTO



Pure Italian Cauliflower
ROMANESCO & VIOLETTA ITALIA



Pure Jalapeno
CHILLIES

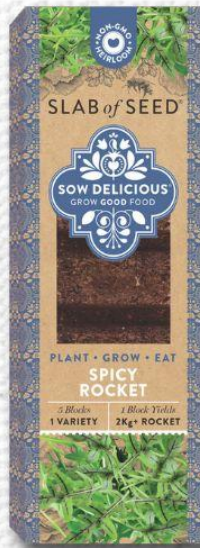


Pure Lettuce
ROYAL OAKLEAF



Pure Red-Stalked Spinach
RHUBARB RED

Pure Collection



Pure Spicy Rocket
RED STREAKED



Pure Thyme
FRENCH THYME



Pure Vine Tomatoes
PRINCIPE BORGHESE & STUPICE



Pure Yellow Cherry Tomatoes
YELLOW PEAR

Display shelves

Counter Display



Single Display
R275
+VAT



Double Display
R550
+VAT

Size: 515mm (w) x 280mm (h) x 120mm (d) = holds 30 Artisanal or 40 Pure

Crate Display



R250
+VAT

Size: 495mm (w) x 265mm (h) x 125mm (d) = holds 25 Slabs



Did you know?

HARVEST HISTORY

"Heirloom Seed has been passed down for generations by families to their children as their food inheritance. Its ancient roots come from a long lineage of perfectly preserved seed, making these rare varieties the oldest and purest seed on earth, with delicious flavours almost forgotten."

FOOD FOR THOUGHT

93% of all fruit & vegetables known to man have become extinct in these last 100 years.

By growing these slabs you are part of preserving the remaining 7%.

Let's talk Business

*Minimum order of R1000
to qualify for wholesale pricing*

♥ **FREE SHIPPING** ♥
On all orders over R2500

♥ **SHIPPING SURCHARGE** ♥
R150 - R450 size & weight

♥ **PAYMENT TERMS** ♥
On invoice (CBD-cash before delivery)

♥ **QUALITY GUARANTEE** ♥
12 months from date of purchase

♥ **ORDER TO DISPATCH** ♥
5 days - products are handmade

♥ **NO OLD STOCK RETURNS** ♥
seed is a perishable commodity and we only
make stock freshly to order

